

## An overview of the project

The Casa Grande Alliance drug prevention coalition was formed in 1989 as part of a nation-wide coalition movement. Our 2009 funding (10/08-9/09):

Drug Free Communities	\$125,000
DFC Mentoring	\$ 75,000
AZ State Incentive Grant*	\$ 7,000
Pinal County Anti Meth Coalition	\$ 1,000
Donations	\$ 4,873
<b>TOTAL</b>	<b>\$212,873</b>

\*Subcontract from Pinal Hispanic Council, Tres Pueblos Project



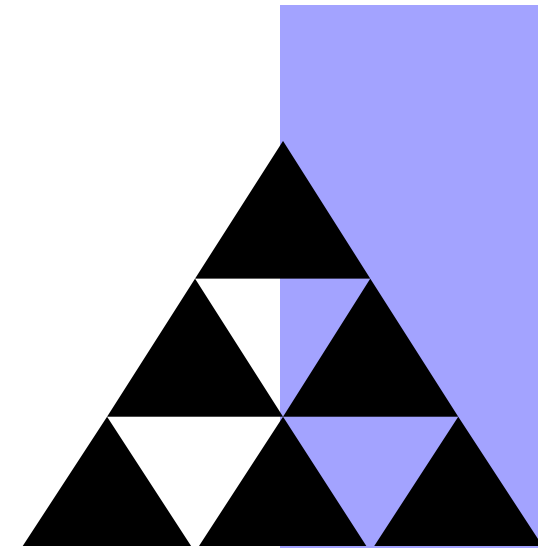
*Teen Challenge of Arizona Home of Hope student Jennifer Ross displays an Arizona Meth Project 'tattoo' at a Coalition community awareness event, reaffirming her commitment: "Meth - not even once."*



**CGUHS SADD Chapter lunch hour tabling**

CGA, Inc., a non-profit charity, provides substance abuse prevention education and awareness, treatment resource information, coalition mentoring, & administrative support to the Casa Grande Alliance and other prevention coalitions. These coalitions provide a framework for organizations, families and individuals to address substance abuse issues in the community, and CGA, Inc. provides program and administrative staff for those efforts. Our mission: to build partnerships and work together for the prevention of substance abuse and violence among youth and adults.

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***Casa Grande Alliance***  
**Partnering for a safe and drug-free community**

Annual Program Report  
October 2008—September 2009

Casa Grande Alliance

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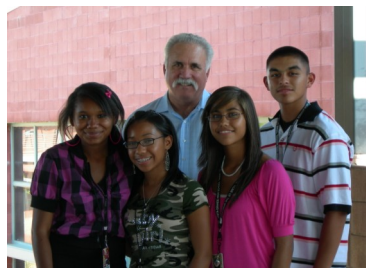
## Our Goals

### Goal 1: To reduce the illegal use of alcohol and other drugs by youth and adults

#### What we did:

- We had face-to-face interactions with 3,442 individuals at special events and health fairs, and educated 546 people through 21 workshops on various substance abuse topics.
- We distributed 38,308 pieces of educational literature including a 24 page newspaper insert that went to 17,000 homes.
- We educated our City Council members, and Council members from other communities, on the dangers of underage drinking. This led to the enactment of *social hosting* and *unruly party ordinances* in Casa Grande and Pinal County.
- We educated parents and other adults about the new ordinances by distributing 3,000 informational sheets at high school registration, community events and posting it on the City's website.
- We helped plan and facilitate a town hall on Gangs and Drugs, and hosted a dialogue between Congresswoman Ann Kirkpatrick and key community leaders on the topic of drug use trends and local drug trafficking concerns.
- We acted as community advisors to the Casa Grande Union High School SADD Chapter, whose members reached 890 students through lunch hour tabling activities.

Casa Grande Union High School  
SADD Chapter members with  
Mayor Bob Jackson



- Mailed out *Crime Free Lease Addendum* letters to 1,115 landlords and posted the information on the City of Casa Grande Police Dept. website.
- Formed a Vacant Homes task force to create an informational brochure for residents.
- Shared Drug Free Workplace information with 850 employers.

## Our accomplishments 2008-09

### Goal 2: Develop and maintain strong prevention collaborations

#### What we did:

- Mentored the Maricopa MASH coalition, resulting in their successful application for Drug Free Communities funds (Five years at \$125,000 per year)
- Mentored the Coolidge Youth Coalition, resulting in their successful application for Drug Free Communities funds (Five years at \$125,000 per year)
- Mentored the Apache Junction Drug Prevention Coalition
- Mentored the development of the Florence Anti Substance Abuse Coalition
- Coordinated the Pinal County Anti Meth Coalition

#### What we accomplished:

- ⇒ There were 36% fewer minors arrested for underage drinking this year. This indicates a population-level change in the culture of underage drinking in Casa Grande.
- ⇒ We educated 134 youth on the dangers of underage drinking through our Minor In Possession alcohol education class.
- ⇒ We instituted a parent education component to the Minor in Possession Diversion program with an educational DVD. 46 parents watched it and 100% said they learned something new.
- ⇒ The recidivism rate (repeat offenders) was lowest for youth who had all three interventions: court, parent video and diversion class:
  - ◆ 7.69% of youth re-offended if they just went to court
  - ◆ 6.25% re-offended if they came to court and parents also watched the DVD
  - ◆ 4.08% re-offended if they came to court and went to the Diversion Class
  - ◆ 4% re-offended if they came to court, saw the DVD and came to the Class

All of this was accomplished through the work of 81 volunteers who donated over 1000 hours of service to their community, with the help of one full-time and four part-time staff.

*\*Note: This does not count the people served through the mentee coalitions and all of our coalition partner organizations*