



Mission: *The mission of the Casa Grande Alliance is to build partnerships and work together for the prevention of substance abuse and violence among youth and adults.*

Chairman Donna McBride, Juvenile Court Services
 Vice Chairman Harry Grizzle, PCSO

MINUTES: CASA GRANDE ALLIANCE
Monday, April 5, 2010 - 1:00 pm – 3:00 pm
Glad Tidings Church, 275 W. Viola Street, Casa Grande

1 Introductions

Donna McBride, Pinal County Juvenile Courts, Chairman	Renee Louzon-Benn, Sun Life Family Health Center
Cindy Schaidler, Executive Director CGA	Tamara Slavik, Pinnacle High School
Jan Skelley, Prevention Specialist CGA	Emily Wetter, Cenpatico
Kathy Zak, Admin. Asst. CGA	Herb Warner, Cenpatico
Shannon Ortiz, Pinal County Attorney's Office	Rodney Williams, AA
Mark Vanderheyden, Seeds of Hope	Monica Villa, Juvenile Court Services
Sallie Brown, Volunteer	Pete Madril, Juvenile Court Services
Rodolfo Calvillo, Tres Pueblos	

2 Review and accept minutes of March 1, 2010 meeting, corrections: A motion was made by Renee Louzon-Benn and seconded by Sallie Brown to accept the minutes as electronically distributed; membership vote unanimous to accept minutes.

3 Presentations: Donna McBride – Juvenile Court Services: Presentation made by Monica Villa (Probation Officer) and Pete Madril (Surveillance Officer). A brochure distributed to membership describing services and fees for participation in Juvenile Drug Court program. With four phases to complete, advancing is based on participation. Horizon Human Services is their current provider. Court sessions are informal but with all proper documentation kept for grant applications. Most insurance does not cover participation. Thirteen have graduated the program; 45 total participated with 23 not compliant with 4 moved into an intensive program. Results of participation have been positive with emphasis placed on a “mind change” for the future and changing environments. Monica processes paperwork, arranges treatment and covers the field when Pete is unavailable. Pete goes out into the field to do drug tests on the youth seeing them about 4-5 days per week. The entire team meets prior to each drug court session to discuss individual cases. Graduation ceremonies are put together by the court personnel as well as the volunteer advisory committee and provide pizza, a gift certificate, possibly a bicycle for transportation to a job, and also includes assistance with applications for further schooling.

4 CG Alliance Administrative

4.1 Director's Report: distributed via email

Unveiling of new website to Alliance membership: Traveling through the pages, members saw how much information was integrated to help parents and youth by educating them on the signs of addiction, etc. Drugs in the workplace as well as the Safer Neighborhood program are included. There are many interactive features on the website with more to come. A coalition page will enable members to log into the site and make comments.

Member comments: Some dropdowns were found to be hiding; link to GIS Crime maps were suggested for inclusion as well as adding an “in-kind” selection to the donation page. A testimonial page was suggested for the “About Us” page where members could state what they get out of being part of the coalition, thereby providing validation of coalition existence. A virtual scavenger hunt page for the parents’ page showing the room displays of home drug dangers was suggested.

4.2 Fund-Raising Committee Report: Pastor Roy Edwards (absent). Cindy stated that the Board of Directors head the Coalition’s ideas for fund raising. Any softball tournament was eliminated because participants tend to drink afterwards. Dr. Davidson suggested purchasing the Chamber

Mission: *The mission of the Casa Grande Alliance is to build partnerships and work together for the prevention of substance abuse and violence among youth and adults.*

Chairman Donna McBride, Juvenile Court Services
Vice Chairman Harry Grizzle, PCSO

of Commerce's list and doing a letter-writing campaign. The CGESD does one during the summer for Educational Partners and has proven very successful. Debbie Yost suggested a Phantom Ball. Pay the ticket cost, get a t-shirt, but stay home. Setting this event for Halloween was agreed upon, but first checking the Chamber of Commerce calendar for conflicts.

4.3 MARCH MADNESS – Cindy

- ◆ Coalition Survey – must have at least 20 completed. \$1500 available when surveys are completed. Complete at meeting, but will email to those not attending the April meeting.
- ◆ Community Readiness Assessment –brainstormed four community members from all 12 sectors. Email link will be sent out to community members and some coalition members. (2 coalition and 3 community per sector) Those who have made name suggestions will provide email addresses. (*done, thank you! CS*)

5 Reports

5.1 Membership:

- 5.1.1 Five Minute Prevention 101 Training – Jan Skelley: *Social Media* is the current trend in technological communication. The Pinal County Town Hall as well as the Chamber of Commerce have scheduled sessions on this topic. Use of Face Book, MySpace, etc. by business, organizations and people provides a vast outlet of communication.
- Town Hall on social media: April 28-30 at the Gold Canyon Resort (\$180.00/person)
 - Chamber: April 16 – Biz Outlook Luncheon will be on social media

5.2 Enforcement:

Unable to attend, Harry Grizzle sent a report in which he stated the following (*synopsis*): Surveillance of someone with a warrant yielded an arrest and confiscation of a gun, ½ lb meth plus paraphernalia. Illegal aliens from Ecuador heading for Queens, NY found in the house stated being assaulted and threatened. Continued investigations by DPS narcotic deputies have netted over 4000 lbs of marijuana, 4.5 lbs. of meth, 10 grams of cocaine and various firearms. In separate investigations, the Task Force got 744.5 lbs of marijuana and made 15 arrests during March.

- 5.2.1 Drug Surveillance Network – reports on drug use trends: law enforcement, all members. The code word "420" = let's get high. Cindy will do an article for newspaper encouraging parents to monitor students' notebook, room, etc. for this terminology.

5.3 Supporting other prevention efforts:

- 5.3.1 PCAMC: funding report – Cindy: \$1,000.00 received from PCAMC via the GRIC grant has provided funding for the "Red Hand" t-shirts and decals for banners. Shirts will be given to elementary school principals and students who participate in the anti-drug rally demonstration, as well as those SADD students who continually participate in the rallies.
- 5.3.2 Requests for info from outside locales: Parker, nationwide: Numerous requests for more information about the "room boxes" have been received as a result of the CADCA Dose of Prevention award video. The Director went to Parker (La Paz County) to help with underage drinking town hall.

5.4 Community Awareness:

- 5.4.1 Town Hall on Underage Drinking – update: Billie Davis, Jan, Beth and Tamara continue to prepare for three forums at the end of April and early May. 30-40 students will be invited from each school, and moderators will work with a specific list of questions.
- 5.4.2 Members' calendar of events
- ◆ 3/20 CGPD safety fair and RX turn-in at Target Parking lot: This event netted 15.2 pounds of medications/drugs.
 - ◆ Elementary School Rallies – Jan: 7 rallies are scheduled in elementary schools from the end of April into early May. Assistance is needed from the membership. 45 minutes – 1 hours maximum time of event. **Please contact Jan or Kathy if you are not yet signed up to help.**

Mission: *The mission of the Casa Grande Alliance is to build partnerships and work together for the prevention of substance abuse and violence among youth and adults.*

Chairman Donna McBride, Juvenile Court Services
Vice Chairman Harry Grizzle, PCSO

- ◆ Calendar of Events – Kathy: Send requests via email for inclusion on the list 10 days prior to the meeting.
- 5.5 **Tres Pueblos Project** – Rodolfo: Three coalitions (Tres Pueblos) are co-hosting a luncheon to thank law enforcement and city council members for their adopting of the social host and/or unruly gathering ordinances. 27 have confirmed their attendance.
- 5.6 **Youth Leadership**
 - 5.6.1 CG Youth Commission – Donna: On Leadership Day 30 students were mentored in fields of their choice. The experience has been very well received by students as well as the city and private sectors. 66 applied this year, and planning begins 3 months in advance.
 - 5.6.2 SADD Chapter walkathon report – Jan Skelley: Totals have not been received on the event, but the CGUHS chapter has 12-15 attending weekly. The Future Decision Makers group at CGUHS has invited the Alliance to set up a table prior to prom about UAD. Vista Grande has about 10-12 participating in the new SADD club and have posters in hallways on various topics.
- 5.7 **Treatment, Support and Advocacy:** System advocacy: kudos and concerns
 - 5.7.1 Drug Court: Update – Richard, Cindy: Last month the coalition members gave generously to help a female client cover her rent and get back on track. 3 month rent (2 prior and 1 future) was paid on her behalf.
- 6 **Updates from around the table, other issues; items for the May agenda:**
 - ◆ CADCA Mid-Year conference: July 26-29 with \$560/person registration and hotel \$159/night.
 - ◆ AZ Governor's Office conference: July 19-23 at the Sedona Hilton Hotel - \$129/night, no registration fee.
 - ◆ 42nd Annual SW School for Behavioral Health Studies (Tucson): August 23-26 seminar on building healthy communities one person at a time.
- 6.1 Announcements:
 - ◆ Rodney Williams: April 10th – Job Readiness Interview training with CAC/Jim Rhodes sponsoring. Rodney also hosts a one hour public access television program on Access Tucson. If you have a statewide issue to discuss, please contact him.
 - ◆ Cindy: Will be hosted in St. Petersburg, Florida in May to appear on a CADCA TV show.
 - ◆ Emily Wetter: Introduced herself as new Coalition rep from Cenpatico. Cenpatico is reviewing contracts and expanding further into the south east of Arizona.
 - ◆ Donna: Radio via internet: grandevisionradio.com Local radio station featuring talk shows and music. Contact them directly if you have any interest in doing a show.
 - ◆ Pinal County Against Domestic Violence seminar in November at the Holiday Inn. Looking for victims of dv for an impact panel.
 - ◆ April 18th: Email from Tammy McCarville speaks of National Victims Rights event at Peart Park on Sunday afternoon.
- 6.2 Agenda items/presenters/training needs for next meeting
 - 10 Minute Presentations Scheduled:** May – Beth Russell – CG Middle Schools
 - June – Time available

If you want something included on the agenda, please send requests to Kathy:
zak.kathy@gmail.com.

Respectfully submitted,
Kathy Zak, Admin. Asst.